



wens travel

Destination *of green* Europe



FLORIADE EXPO 2022

FLORIADE EXPO 2022

Floriade Expo 2022 is a World Horticultural Expo taking place in Almere, the Netherlands from April 14 to October 9, 2022. It will be the 23rd AIPH world horticultural exhibition and the 7th Floriade exposition.



The city of Almere will be the stage of the 2022 Floriade Expo, themed 'The Greenest Day Out'. The Floriade Expo only takes place once every ten years in the Netherlands. The 2022 edition will offer a unique view of the Green City of the Future. Each day features a diverse program of surprising attractions, innovative submissions from around the world and inspiring events.

As a visitor, you can participate and contribute to four relevant sub-themes according to which the expo site is divided up: the Green Island, the Food District, the Energy District and the Health District.

[Click Here for a Video Impression](#)



FLORIADE IN NUMBERS

Over
2 mil
visitors
in
2012

**April 14 to
October 9
2022**

Park
covers
60 ha
or
148 ac

Only once every
decade

20 minutes from
Amsterdam

WENS TRAVEL FEATURING FLORIADE 2022

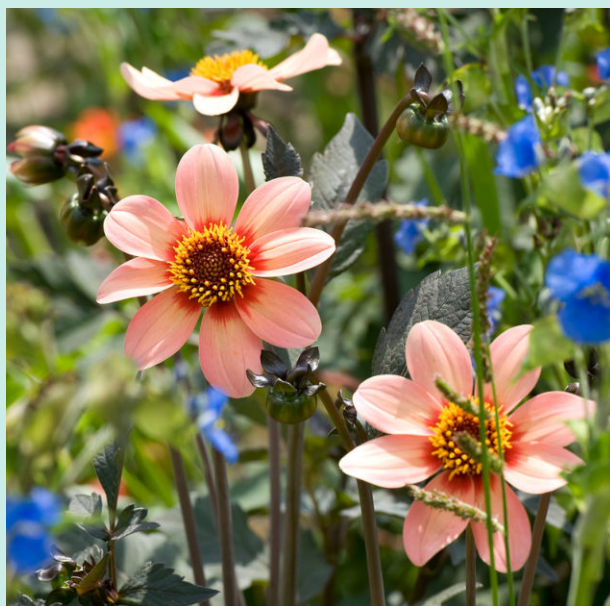
As in previous years, Wens will feature special tours around the Floriade Expo 2022. Please find below a selection of our Floriade-based tours, as well as sample tours for additional information.

Special Interest Tours for Garden Lovers

Combine a visit to the Floriade 2022 with a tour through the Netherlands and Belgium.

This tour includes highlights such as the Aalsmeer Flower Auction, Keukenhof Gardens (spring season only), full day visit to the Floriade, private visit to the Heerenhof in Maastricht and more.

We can add any additional item of interest to your tour, such as battlefield sites, windmills, chocolate tastings to beer breweries. We can also create garden tours anywhere else in Europe.



Performance Tours for Music Ensembles

Perform at the Floriade Expo 2022 as part of their daily Picnic Concert Series! Participate in the series and perform on the Main stage, located in the center of the International Pavilions.

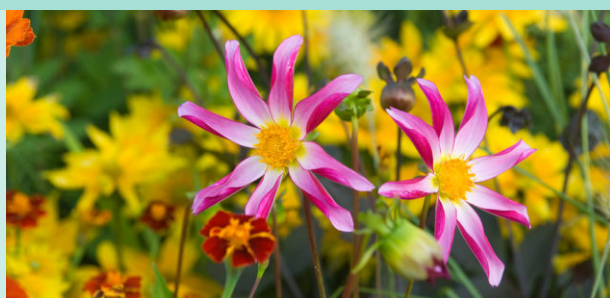
The stage can be extended to a maximum of 12 x 10 metres (120 sqm) and is covered by a canopy. A piano and drum kit are provided onstage.

You can combine your Floriade Performance with a performance tour through Europe!

Wens Travel can assist with your customized performance tour package and combine the wonderful Floriade with a visit to Austria, Germany, Belgium, Scandinavia, the UK or any other European destination.

Floriade for Individual Travelers

Wens will offer customized FIT packages upon request. Contact us for a personalized offer!





📍 SAMPLE TOUR 1



GARDEN TOUR THE NETHERLANDS - BELGIUM



ARNHEM - capital of the province of Gelderland, is also known as the Garden City because of its many parks, gardens and streams, as well as the Veluwe Forest and Rijkerswoerdse Lakes surrounding the city. Though partially destroyed in WWII, the city has been rebuilt and is now a hip centre of fashion and art, even hosting the country's annual premiere fashion expo.

1 DEPARTURE

Depart to Europe on your overnight flight.

2 ARRIVAL

Welcome to Amsterdam, capital of the Netherlands! Upon arrival, meet your European Tour Manager who will remain with you throughout the tour. Continue to Keukenhof Gardens, in the heart of the bulb growing area of Holland. Drive through the colorful flower fields.

The Keukenhof is a world renowned display garden, a 70-acre estate where 7 million bulbs are planted annually by local growers.

Enjoy lunch at the Keukenhof. Continue to Arnhem and check into your hotel. Welcome dinner and overnight in Arnhem.

3 ARNHEM

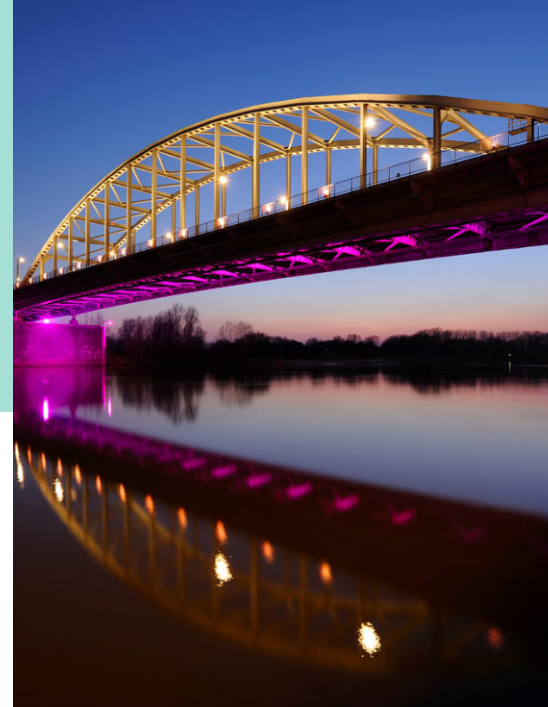
After breakfast at your hotel, visit the Kröller-Müller Museum and the Hoge Veluwe National Park in Otterlo.

The Kröller-Müller Museum has the second-largest Van Gogh collection in the world: almost 90 paintings and over 180 drawings. In the sculpture garden, one of the largest in Europe, you can enjoy both sculptures and nature. Distributed throughout the garden are over 160 sculptures by famous artists, from Aristide Maillol to Jean Dubuffet and from Marta Pan to Pierre Huyghe.

Possible lunch stop at the Teagarden in Millingen-on-the-Rhine. Here you will see sculptures, luxuriant planting and lagoons. The owner's aim was to make a southern garden in a northern climate. This afternoon, continue with a visit of the Gardens of Appeltern.

The Gardens of Appeltern is a park with more than 200 model gardens, where you can admire the largest collection of plants in the Netherlands.

Back to your hotel for dinner and overnight.





BRUGES - Bruges (Brugge in Flemish) is an enchanting medieval town in Flanders (Belgium) and is well known for its well-preserved medieval architecture and romantic canals. Once, Bruges was one of the chief international trading cities in Europe, as it was an important gateway to the North Sea. When trade declined, Bruges turned into a Sleeping Beauty and the town still feels like it has leapt from the pages of a fairytale book.

4 ARNHEM - MAASTRICHT - BRUGES

After breakfast, transfer to Maastricht, an old city founded by the Romans, for a visit of the 'de Heerenhof' a private garden.

De Heerenhof is a beautiful garden designed by Opstal and Willemse, which, despite its long and narrow size is a horticultural highlight of the Netherlands.

Have lunch in picturesque Maastricht and continue to Bruges. Dinner and overnight in Bruges.



5 BRUGES

Breakfast at your hotel. This morning, enjoy a Guided Walking Tour of Bruges.

See the highlights of the city such as the Beguinage with its white-colored houses and convent garden, the Market Square with 14th century Gothic Town Hall, Basilica of the Holy Blood, the Belfry of Bruges (medieval bell tower) and the Church of Our Lady with Michelangelo's world-famous Madonna and Child.

End the tour with a Bruges Canal Cruise.

During the Middle Ages the winding network of canals played a vital role in the prosperity of the city. Highlights of this cruise are the Minnewater (Lake of love) and the Groenerei (considered the most beautiful canal of all).

This afternoon, visit the beer brewery 'De Halve Maan' and discover the old traditional brewing methods of Bruges. Beer tasting will be included for adults. Have dinner and then back to your hotel for overnight



AMSTERDAM - is famous for its 17th century Golden Age canals, canal houses, bridges and streets. Besides the UNESCO Heritage Canal District, the city is well-known for iconic institutions like the Rijksmuseum (Dutch Masters from Rembrandt to Vermeer), Anne Frank House and the Concertgebouw Orchestra and Concert Hall.

6 BRUGES - ANTWERP - AMSTERDAM

Enjoy breakfast at your hotel and check out. Drive to Antwerp for an orientation tour.

See the impressive Market Square, huge Cathedral and many intimate little alleys full of shops and pubs. See the Grand Place, Town Hall and the Brabo fountain.

After lunch continue to Rotterdam, The Netherlands, for a visit of the Arboretum Trompenburg near Rotterdam.

Trompenburg is a beautifully designed botanic garden boasting a large collection of trees, shrubs, perennials, bulbs and tubers. Located in the district of Kralingen just outside Rotterdam city center, this is a real treasure trove for any plant lover.

Also possible to visit Kinderdijk, an authentic little Dutch town and Unesco World Heritage site. Continue to Amsterdam for dinner and overnight.

7 AMSTERDAM

Have breakfast at your hotel. Early departure for the Aalsmeer Flower Auction, the world's largest flower auction. See how flowers and plants are auctioned and transported anywhere in the world, all on the same day!

The Aalsmeer Flower Auction (or Royal Flora Holland) handles over 40.000 different varieties of flowers and plants and sells 33 million flowers and plants per day. Of these, roses are by far the most popular flower, of which 3.2 billion are sold per day. Quite remarkable for a company which originally started with auctions in a local café in 1911!

After viewing the auction, return to Amsterdam for lunch and an Amsterdam Canal Cruise.

This is no doubt the best way to admire the architecture and beauty of the 17th century canal district. Highlights of this cruise include the Golden Bend (Gouden Bocht), the tall elegant canal houses with their wide variety of gables and the Seven Bridges.

Afternoon at leisure to explore the city. Enjoy dinner, then back to your hotel for overnight in Amsterdam.





8

AMSTERDAM - FLORIADE 2022

Breakfast at your hotel. To conclude this garden tour, transfer to Almere for a visit of the wonderful Floriade Expo 2022. Have a full day to explore the international exhibition and garden festival. Discover the various themed islands, view the Floriade from above in the cable cart and attend workshops. Enjoy tasting sessions, live music, entertainment and more!

After your visit, return to Amsterdam for a special Farewell Dinner, for example at Restaurant 'de Kas'. Back to your hotel for overnight.



9

FLIGHT HOME

Breakfast and transfer to Schiphol International Airport for your flight home!

END OF TOUR





📍 SAMPLE TOUR 2



PERFORMANCE TOUR THE NETHERLANDS - BELGIUM - FRANCE



AMSTERDAM- is famous for its 17th century Golden Age canals, canal houses, bridges and streets. Besides the UNESCO Heritage Canal District, the city is well-known for iconic institutions like the Rijksmuseum (Dutch Masters from Rembrandt to Vermeer), Anne Frank House and the Concertgebouw Orchestra and Concert Hall.

1 DEPARTURE

Depart to Europe on your overnight flight.

2 ARRIVAL AMSTERDAM

Welcome to Amsterdam! Meet your European Tour Manager, board your private coach and transfer to the 'Zaanse Schans', a unique part of the Netherlands with traditional green painted houses, warehouses and windmills.

Continue to Amsterdam city center. This afternoon, embark on a Canal Cruise of Amsterdam.

This is no doubt the best way to admire the architecture and beauty of the 17th century canal district. Highlights of this cruise include the Golden Bend (Gouden Bocht), the elegant, gabled canal houses and the Seven Bridges.

Welcome Dinner and overnight in Amsterdam.

3 AMSTERDAM

Have breakfast at your hotel. This morning, enjoy a visit of the Rijksmuseum

The Rijksmuseum has on display 8,000 objects of art and history, from their total collection of 1 million objects from the years 1200–2000, amongst which are masterpieces by Rembrandt, Frans Hals, and Johannes Vermeer.

Lunchtime performance at the Westerkerk or late afternoon / evening joint performance at the NedPho Dome, home of the Netherlands Philharmonic Orchestra. Dinner and overnight in Amsterdam.

4 AMSTERDAM - FLORIADE 2022

Breakfast at your hotel. Today you will transfer to Almere for a full day visit and lunchtime performance at the wonderful Floriade Expo 2022.

Back to Amsterdam for dinner and overnight.





Bruges - Bruges (Brugge in Flemish) is an enchanting medieval town in Flanders (Belgium), well known for its medieval architecture and romantic canals. Once, Bruges was one of the most important international trading cities in Europe. When trade declined, Bruges turned into a Sleeping Beauty and the town still feels like it has leapt from the pages of a fairytale book.



5 AMSTERDAM - BRUSSELS - BRUGES

Following breakfast, check out and depart for Brussels. Lunch en route. Upon arrival, enjoy a City Tour of Brussels.

See the city landmarks such as Little Manneken, the guild houses around the Grand Place, NATO headquarters and Atomium, site of the World Expo 1958.

Travel further to Bruges and check into your hotel. Dinner and overnight in Bruges.

6 BRUGES

Have breakfast and enjoy a Guided Walking Tour of Bruges this morning.

See the highlights of this charming town. Admire the medieval atmosphere, the cobblestone streets, amazing palaces, churches and the beautiful decorated guild houses. During the tour, enjoy a special visit to the Beguinage.

End the tour with a Canal Cruise through Bruges, passing the Love Water. Lunch in Bruges. Afternoon possible performance at the St. Salvator Cathedral (choir), the St Gillis Church or the Belfry Hall (band/ orchestra). Dinner and overnight in Bruges.

7 BRUGES - YPRES

Breakfast at your hotel. Board your coach and transfer to Ypres (Ieper). Visit the In Flanders Fields Museum.

The In Flanders Fields Museum is devoted to the study of World War I and occupies the second floor of the Ypres Cloth Hall (Lakenhalle) in the center of Ypres, Belgium. The building was virtually destroyed by artillery during the First World War and has since been reconstructed to its old glory.

Possible outdoor performance at the Ypres Market Square for band and/or indoor for string orchestra and choir at Saint George Church or Ypres Cathedral. Have an early dinner, followed by tribute performance at the Last Post Ceremony.

Return to Bruges for overnight.



Paris - Bienvenue a Paris! One of the grand capital cities of Europe and nicknamed 'the Romantic capital of Europe' because of its magical composition of architecture, art, food and music. Besides the famous iconic monuments and large impressive boulevards, you can still find a village charm in every historical quarter you visit. The word 'Parisian' is a synonym for style and good taste, reflected not only in how people dress and interact, but also on the variety of high class food products. In Paris, you can enjoy great fresh food in restaurants, patisseries, boulangeries (bakeries) and fromageries (cheese shops).

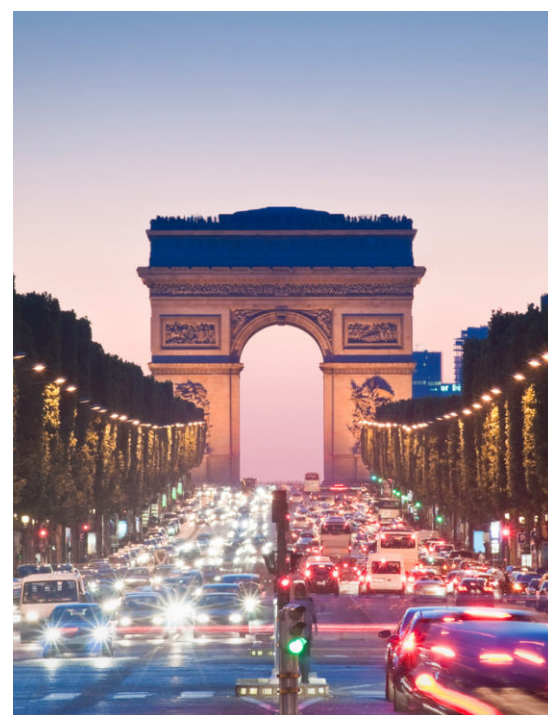


8 BRUGES - PARIS

Breakfast at your hotel and check-out. Drive to Paris, capital of France. Lunch en route. Upon arrival enjoy a Guided City Tour of Paris with local guide, including photostops.

Admire the iconic sites of Paris: l'Arc de Triomphe, Notre-Dame Cathedral, Place de la Concorde, Place Vendôme, Hôtel National des Invalides, Pont Alexandre III Bridge, the Musée du Louvre, the Musée d'Orsay, Palais Garnier (Opéra National de Paris), Place de la Bastille, l'Île de la Cité (Island on the Seine River), the Panthéon, Champs-Élysées Avenue and of course the Eiffel Tower.

Check into your hotel. Dinner and overnight in Paris.



9 PARIS

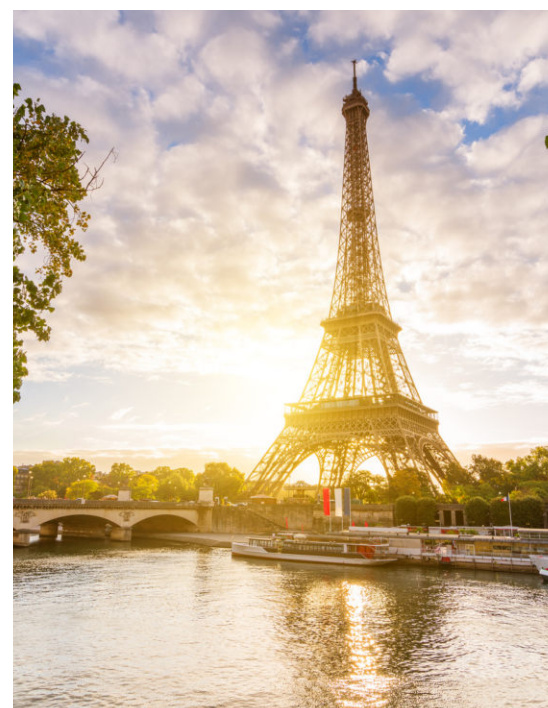
After breakfast at your hotel, transfer to Versailles for a visit of the impressive Versailles Palace, former home of the Sun King Louis XIV. See the famous Hall of Mirrors and admire the beautiful gardens.

Afternoon rehearsal at your venue for today. Possible afternoon performance at the Madeleine or the Saint Germain des Prés Church.

After your performance, transfer to the Montparnasse Tower for a visit.

The Montparnasse tower is 689 feet tall and Paris' only skyscraper. The Tower was built over several metro lines. You will have an amazing panoramic view over Paris, including the magnificent Eiffel Tower.

Dinner and overnight in Paris.





10 PARIS

Breakfast at your hotel and transfer to the Louvre Museum for a visit.

The famous Louvre holds tens of thousands of art works, from many different eras and creators. Admire Mesopotamian, Egyptian and Greek masterpieces, but also famous artists like Da Vinci (Mona Lisa), Michelangelo and Rembrandt.

Enjoy a Paris Dinner River Cruise.

This cruise on the Seine river gives you the unique opportunity to experience the city of Paris from a different perspective, without being distracted by busy street traffic. Besides the great monuments like the Eiffel Tower and the Notre Dame Cathedral, you will also see new enchanting parts of the historical heart that can only be seen from the water.

Late afternoon transfer to the Montmartre area for Farewell Dinner with entertainment. Overnight in Paris.



11 FLIGHT HOME

Breakfast and transfer to Paris Charles de Gaulle International Airport for your flight home!

END OF TOUR



TAILOR-MADE TOURS

For your clients' most satisfying experience

Any itinerary can be adjusted according to your personal requests. Please contact us for the possibilities and more information.